

Tuition Presentation

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*In the end, everything has been
entrusted to our protection, and
all of us are responsible for it.
Be protectors of God's gifts!*

-Pope Francis



Stewardship of God's Gifts at SJBS

- Our children are God's greatest gifts
 - Nurtured in this community
 - In the present, into the future
 - Staff, curriculum, activities, facilities to LIVE THE MISSION
 - Educate the whole child
 - Resources – financial, training, gifts and talents
- Tuition income is one important part of any plan for this stewardship . . .

Factors Impacting School Budget 2022-23:

All Schools in DSJ Budget for sustainability; SJB this year:

- Capital reserves
 - 98.5K based on Diocesan needs assessment
 - support on-going capital improvements at the school
- Operating reserves
 - Increase in order to weather unforeseen circumstances (impacts of the pandemic have been an example)

Current Factors Impacting School Budget (cont)

- Staff Compensation Adjustments
 - 2022-23 will be Year 3 of gradual 6-year plan to gradually increase teacher salaries
 - Retain current highly-skilled teaching staff
 - Recruit new teachers in a tight labor-market
 - Ensures we fulfill our goal of welcoming, serving, and fully-forming all children

Current Factors Impacting School Budget (cont)

- Planning for a potential increases in support staff compensation for 2022-23;
 - This has yet to be finalized but the budgeting process has already begun
 - At the very least, Cost of Living Adjustment (COLA) will exceed that of previous years
- Other fixed costs likely to increase – costs for insurance, health benefits, etc; school maintenance/facilities (buildings are now all 30-36 years old);

Tuition Structure

- Entering 3rd year of 6 year plan to:
 - Establish one tuition rate for all families
 - Maintain a 5% sibling discount for each additional child
 - Raise the tuition rate to a level consistent with how much it costs to educate each child and support budget sustainability requirements
- Base tuition paid by non-Catholic families
- Current (21-22) base (non-Catholic) tuition for one child is \$12,500
- Current (21-22) tuition with Catholic discount for one child is \$11,800
- Yearly cost to educate still exceeds tuition amount

3 Main Ways to Ensure School Viability Over Time:

1. Consistent Enrollment Growth
2. Staffing adjustments
3. Tuition adjustments

Enrollment Growth

- Grew from 164 students in 8/20 to 185 students in 8/21 – very positive!
- Growth must be constant if enrollment is the #1 factor in maintaining school financial health
- Consistent promotion/marketing from all stakeholders is critical
- Long term: the more enrollment, the lower the cost to educate each child, which will keep tuition down as well

Staffing Adjustments (to ensure school viability)

- To meet sustainability targets, one option is to adjust staffing
 - Recent years: office staff reduced, Assistant Principal to part-time position
 - Added full-time TK teacher for this year
- St. John School consistently has one of the smaller staffs among Catholic schools in our Diocese
 - Lean operation meets student needs
 - Staff teamwork is key

Staffing Adjustments (to ensure school viability)

- Sufficient staffing for student and school support is critical to overall health of the school
 - More staffing cuts are not in the best interests of the SJB students

Ensuring Sustainability over Time

Long-term school viability can be ensured through:

- *Bringing tuition to a point where it is equal to or greater than what it takes to educate each child*
- *Meeting sustainability goals that allow our school to respond to needs that arise and continue to carry out mission of education through crises*

How Can We Do This?

- Over 6 years time, accomplish the following:
 - Establish one tuition rate for all families
 - Maintain a 5% sibling discount for each additional child
 - Raise the tuition rate to a level consistent with how much it costs to educate each child and support budget sustainability requirements
 - Proceeding gradually – in year 3 of a 6-year process

Tuition for 2022-23

TK-8 Catholic

Children	Tuition
1	\$12,600
2	\$23,490
3	33,200

TK-8 Non-Catholic

Children	Tuition
1	\$13,000
2	\$24,900
3	\$35,200

Average for local private schools ...

- Based on comparisons done in Santa Clara Valley (and including two schools in Fremont as well):
 - Average Private Elementary School Tuition: over \$22,000 average per child
 - SJBS tuition is the median tuition in the Diocese

Notes on Tuition Increase

- 6.8% for one Catholic child
- Averages out to:
 - \$67 a month
 - \$15 a week
 - \$2.20 a day

PTG Fee and Family Fundraising

- PTG Fee and Family Fundraising will remain the same as in previous years:

Children	PTG Fee
1	\$50
2	\$70
3	\$90
4	\$110

Children	Family Fundraising
1	\$650
2	\$850
3	\$1,050
4	\$1,250

PTG added to MYSJBS account by December 1.

Securing Enrollment for Next Year

- Enrollment deposit of \$500 per child
- Non-refundable
- Due by February 15
- Posted on MySJBS account
- Will be applied to first tuition payment for 2022-23 school year
- Information going out Wednesday, January 26th

Financial Aid Options

- *St. John the Baptist School is committed to offering an outstanding and affordable Catholic education to all our families*
 - *Financial need should never be a reason that a family walks away from Catholic education*
- Applications for Financial Aid must be submitted through FACTS Grant and Aid by FEBRUARY 14, 2022
- Will need 2020 1040 Form and 2020 and 2021 W-2s and/or 1099's

Financial Aid – continued

- If you would like to enroll a new child (for any grade) you may qualify for Guardian Angel Scholarship of up to \$2,500 per child (new and currently enrolled as well). Also, must apply through FACTS Grant and Aid by FEBRUARY 14
- Money will come from Diocese – amount is proportional to the number of families who apply and qualify
- Will continue to accept Financial Aid applications after 2/14/22

Incentive Program

- 500.00 off tuition for referring family *per child enrolled as a result of referral*
- Details/criteria are available on ParentSquare
- Please consider this – a “win/win/win” for your family, any new family, and the school as a whole
- Invite people to register for the 2/5 Virtual Open House or any subsequent open houses (3/10 and 4/7) or personal tours